

## 2017 Fundraising Report

In 2017 the club continued its association with sponsors Gungahlin Physiotherapy & Sports care Centre, Rebel Sport, The Ainslie group and Moray and Agnew lawyers.

The aim of fundraising is to get the Norths name out into the community, bring players and families together, while also raising funds to support the club.

Fundraising runs on three levels, primary sponsors (direct contributors), background sponsors (a company that pays a percentage of sales to the club) and events.

During 2017 we held an Easter get together, junior presentations and a Christmas party.

### Primary Sponsors

**The Ainslie Group** which includes the Gungahlin Lakes club. Norths hopes to build on this sponsorship. The Ainslie group donated the room and food for the Norths Christmas and Easter party. Also the room sausage sizzle and a donation for the junior presentation evening.

**Moray and Agnew Lawyers** Moray and Agnew made a direct financial contribution to Norths in 2017, this was used to supplement to club's running costs.

**Gungahlin Physiotherapy & Sportscare Centre**, . Gungahlin Physiotherapy & Sportscare Centre have provided a direct contribution to the club for many years now which supplements the club's running costs.

We hope to continue these association's for many years to come.

### Background Sponsors

**Rebel Sports** ..... the club receives 5% of a Norths member's purchase at any Rebel store. In 2017 we promoted this partnership to our members, by e-mail reminders, presentation day and handing out rewards cards at training. This is an ongoing arrangement for 2018.

**Guzman Y Gomez - Player of the Week** ..... GyG sponsors our U-19 and U16's teams with a free burrito card. This is a coach's award given each week. This is ongoing for 2018.

## **Events**

**Presentation Evening** ..... Presentations for junior players for the 2017 winter season were held at the Ainslie football Club. Although the evening had to be held in two sessions, U10-U14 and U16-U19, this seemed to work well with seating for all members. Trophies were organized by Vicky and Ellen. All players received free and discount vouchers. Coaches received rebel sports vouchers, which the club was able to acquire via the members loyalty programme. Managers received chocolates, both coaches and managers received a letter of thanks from the club.

## **Norths Christmas Party**

In December the club held its Christmas Party. The room and sausage sizzle were donated by the Ainslie group. We had a visit from Father Christmas and a giant Christmas hamper raffle with all items being donated by club members. A big thank-you goes to all the members' coaches and managers for donating and organizing the hampers.

As usual Vicky was a driving force helping make the evening happen. A very big Thank-you goes to her.

## **Easter Party**

We held our first Easter party in April, the room and Pizza's were donated by the Ainslie group. The night involved egg and spoon races and a raffle.

A big thank-you to Vicky for helping with all the arrangements.

## **Volunteers**

Norths Basketball Club would not survive without the incredible volunteer army who work tirelessly behind the scenes to make the Norths Basketball Club one of the best, and most successful in Canberra. If you would be like to get involved in any capacity with fundraising or have any ideas and suggestions, please contact Sandra Elliott at [elliottsinoz2@bigpond.com.au](mailto:elliottsinoz2@bigpond.com.au).

**Norths would like to say a big thank-you to its current outstanding group of volunteers who ensure that our children and adult members are able to train and participate on a week to week basis.**

*Sandra Elliott*

*Fundraising Coordinator*

